

HORIZON SYSTEM

SECURITY BLOCKCHAIN

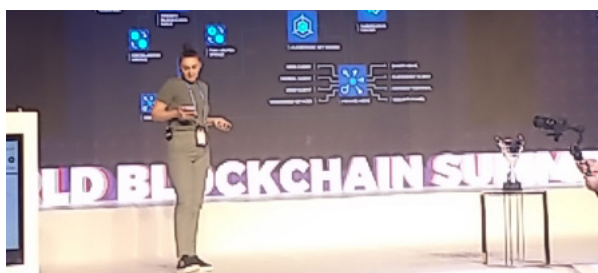
CONSENSUS

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Introduction

In the context of the past four years of organizational activity, noteworthy milestones have been achieved recently. A specialized **Horizon security system** featuring blockchain technology in its stack, accompanied by an independent trust consensus and a public L0-L1 Horizon Security blockchain network, has been launched.



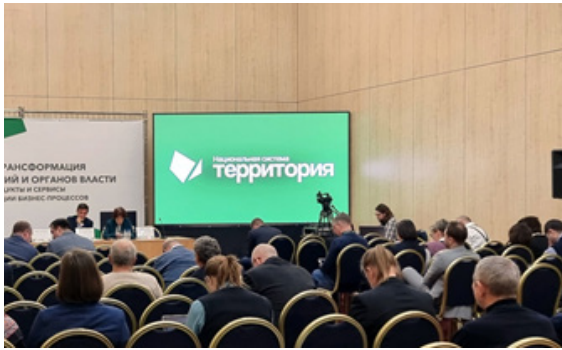
This initiative was first introduced at the World Blockchain Summit in Dubai in 2022. In February 2024, the Horizon Security Blockchain was showcased at a sequence of international forums and conferences of BRICS countries focused on integrated and IT security.

Various scientific and educational institutions, such as the analytical center of the Institute of Economics at a prominent university, alongside information security departments and other entities, have collaborated in the advancement of technologies utilized within the Horizon framework.



This network is tailored to handle security events in complex systems, validate data and operations, authenticate request authors, and enable trusted transactions with various assets, enhancing Blockchain technology applications across global sectors.

Moreover, **a new Trust Consensus model has been developed**, which relies on horizontal connections, reputations, and behavioral patterns of individuals in the real world. This pioneering method is set to improve trust and dependability within our network.



The initiation and deployment of the Territory system in Russia, Latin America, and Asia, demonstrate our commitment to innovation and potential for export growth. Utilizing the Horizon Security blockchain, this system showcases smooth integration and signals a prosperous trajectory for our project, reassuring investors of forthcoming returns and sustained expansion.

The productive efforts of our team in product conceptualization, development, initial deployment, and collaborative partnerships have yielded successful outcomes. In the initial phase, Horizon has already secured over 10 significant cooperation agreements with regional administrations spanning a total land area exceeding 50,000 square kilometers across five regions.

These agreements encompass partnerships with regional ministries, committees, departments, universities, emergency services, tourism organizations, sports event organizers, positioning Horizon to attract upwards of 5 million users in the near term. Concurrently, the integration and dissemination of products within the traditional product sectors directly impact the participant count within the Horizon network and its market demand.



Our current focus lies in globally expanding Fenomy and Horizon technologies through an extensive marketing initiative. A large-scale, long-term marketing campaign is set to be launched, enabling widespread participation and benefit from the project.

Our objective revolves around addressing real-world issues for individuals. During the design of system components, their potential application to build complex tools and industry solutions is considered. This has opened avenues to create distinct independent products based on the Horizon ecosystem in security, communications, economic relations, and business process management.

The anticipation is for a growth in partners and new projects evolved within the ecosystem over time. Our primary goal is to support partner projects, striving to accommodate all requests and simplify the system integration process.



What is Horizon

After 3 years of dedicated development, the inaugural system node of the new L0-L1 Horizon Security blockchain was successfully launched in January of this year.

Horizon is a specialized security system designed to protect operations in critical systems. The Horizon stack harnesses blockchain technology and trust consensus, leveraging a model of horizontal connections, entity reputations, and behavioral patterns observed in individuals.

Horizon is integrated into other ecosystem applications that require elevated levels of user and data security.

Each user of any ecosystem application becomes both a user automatically and a constituent of the Horizon network. The advancement and utility demands of specific ecosystem applications directly influence the progress of Horizon, solving the problem of network demand and gives many millions of permanent participants in the blockchain network in the future.

Purpose of Horizon

Horizon is crucial for addressing the following issues:

- Authenticating query originators
- Maintaining security events and incidents
- Protecting a user's profile from malicious activity
- Verifying personal data changes
- Confirming operations conducted within the ecosystem
- Ensuring the integrity of private and public communications
- Handling personal and corporate digital signatures
- Regulating Intellectual property rights
- Facilitating trusted document flow
- Engaging in activities with digital contracts
- Managing agreements and transactions
- Handling asset transactions
- Version management

Horizon System Key Features

Horizon encompasses a suite of **fundamentally new technologies** developed from the ground up, specifically designed for enhancing security in critical systems within the real sector.

These technologies include:

- Horizon Security Blockchain
- Horizon Consensus
- Horizon Digital Signatures
- Horizon Multi Random
- etc.

Horizon features a **next-generation** network organization model that is both stable and designed to accommodate the increasing computing power of **quantum systems** worldwide.

The Horizon Security Blockchain is utilized in practical sectors of everyday life to address common challenges. Its application serves as a notable illustration of a successful integration of technology into real-world scenarios.

A key attribute of Horizon is its capacity to safeguard both system data and regular users. Through Horizon, participant identities and requests for personal data modifications are authenticated, thereby substantially diminishing the risks associated with cybercriminal activities such as data falsification, unauthorized profile modifications, and unlawful activities conducted under a user's identity.

The screenshot displays a dashboard with three summary cards at the top: 'Total Workers' (1902), 'Blocks Per Worker' (651), and 'Total Blocks' (1238981). Below these is a 'Blocks' table with an 'Advanced filter' button. The table has columns for Block ID, Block creator, Hashcode, Approved, Created, Received, and Status. The 'Status' column shows 'Waiting' for all entries.

Block ID	Block creator	Hashcode	Approved	Created	Received	Status
959ba2...fc47c7	fy5e65...2b85c1	4959e5...b0c072	0	07:12:08 13.03.2024	07:12:08 13.03.2024	Waiting
4c3f00...21fc05	fy1ea0b...5e4fo0	d4aaa0...cf496c	0	07:12:07 13.03.2024	07:12:07 13.03.2024	Waiting
601ed8...ca0f0e	fy511cf...279877	3993d...9310e0	0	07:11:57 13.03.2024	07:11:57 13.03.2024	Waiting
9ba8f7...11028f	fy1f7fd...3eeab0	edf066...c417c7	0	07:11:54 13.03.2024	07:11:54 13.03.2024	Waiting
48035...f25d8e	fy473f4...354513	101435...6c5a19	0	07:11:53 13.03.2024	07:11:53 13.03.2024	Waiting

In Horizon, all transactions within the system undergo rigorous verification, spanning activities related to territories, organizations, communities, object creation and maintenance, perimeters, secure messaging, document handling, and image management.

horizon

A distinguishing feature of Horizon lies in its **distinctive decentralized model**, where a myriad of ecosystem users collaborate to address network issues. Each user maintains their distinct chain, while the public structure assumes a **bush-like configuration** allowing for the concurrent flourishing of diverse processes.

As users initiate processes within the bush network, the system's operational logic is equitably distributed across all participants.

The distribution of network load is uniform across all users over time intervals, preventing any individual from gaining disproportionate control over computing resources. This equal allocation ensures that **no user can monopolize computing power** to their advantage relative to others.

The fundamental operations of Horizon occur on users' devices, even in the absence of internet connectivity.

In contrast to conventional linear blockchains, Horizon accommodates an **infinite number of parallel transactions** without compromising performance, as evidenced by commendable outcomes in load testing.

Transactions within the Horizon Security Blockchain differ in significance, with each importance level imposing specific requirements on blocks and their values. Additionally, the selection of blocks can be tailored based on unique attributes, such as their geographical origin.

55d0d... 2e46b0	a8749f... bcb87b	system_reward	4	07:40:06 13.03.2024	🕒 02m 52s
e1d60a... 58779a	aa661f... ffa4a5	registration	8	07:36:57 13.03.2024	🕒 01m 54s
f5d7f7... bb911c	81ae9d... dcl7e9	system_reward	4	21:34:22 12.03.2024	🕒 03m 10s
1c3b78... 4df424	ab70b4... 27d15d	registration	8	21:30:59 12.03.2024	🕒 01m 59s
c00ef8... 473798	cc5affd... db3440	system_reward	4	18:31:16 12.03.2024	🕒 02m 35s
d388c... bde075	df25ce... fc4b5	registration	8	18:27:29 12.03.2024	🕒 01m 34s

Horizon considers behavioral patterns, user reputations, and entities.

Generate revenue by completing tasks on the Horizon Security Blockchain.

While speed is a significant consideration, Horizon places a premium on the dependability of operations over swift executions, especially concerning critical transactions that may necessitate additional time due to **stringent block selection criteria**.

Horizon Security Blockchain Smart Contracts are written in the **elixir/erlang** programming languages.

Peoples marketing campaign

A special asset has been created to facilitate long-term public marketing campaigns for widespread circulation, enabling universal participation and shared benefits from the overall system development.

The asset is named **Horizon Marketing (HM)** to clearly indicate its intended purpose.

This asset is a specific asset aimed at initiating and executing a comprehensive marketing campaign for the Horizon System. It is geared towards initiating a comprehensive global marketing initiative for the Horizon Ecosystem that includes the L0-1 Horizon Security Blockchain, Horizon Consensus, Fenomy token and other associated products, propelling Horizon and its solutions into the marketplace.

Why for marketing?

Horizon, similar to other independent technologies or applications within the ecosystem, **possesses its own funding** and operational framework. Its development and deployment are pursued independently of the extensiveness of marketing strategies in place.

It is our conviction that launching an extensive marketing campaign is a critical and opportune undertaking. This initiative is projected to elevate the existing product to a global scale, procure new partnerships, broaden the application scope, engage a substantial user base, establish a proficient marketing team, speed up the pace of development, and realize various other outcomes.

The implementation of a successful marketing strategy, in conjunction with the accomplishments attained through years of development, is anticipated to notably increase the market value of the entire ecosystem. This surge in value is expected to enhance the turnover of commercial activities within the network, thereby generating profits for investors. Furthermore, the amplified market value of the ecosystem directly correlates to a heightened value of investors' shares in fixed assets.

The marketing campaign will encompass all our activities, products, and assets, **including the Fenomy token**, which will assume a crucial role within the ecosystem alongside the new Horizon Security blockchain.

With a duration of 1 year, asset holders will passively earn percentages from Decentralized Exchange (DEX) trade turnovers, partake in staking using fiat currencies, exchange tokens for a fiat investment asset within the Horizon ecosystem at a minimum rate of 1:1, and receive consistent dividends in physical currency.

The asset's framework is designed to appreciate in value as the marketing campaign gains traction. As demand surges for the Horizon Security Blockchain, the Horizon Marketing token increases in worth, trade operations become more streamlined, asset holders yield higher returns, the marketing budget expands, and the campaign escalates.

Furthermore, the asset sustains its value over time by providing exchange options for a revenue-generating asset within the Horizon Security Blockchain.



Horizon Marketing Key Features

Convertibility

HM tokens have the capability to be converted into any investment system fiat asset within the Horizon network, offering the opportunity to receive dividends from all revenues generated within the product ecosystem. The investment system fiat assets within the Horizon network can then be converted to fiat money.

Additionally, HM tokens can be converted into Fenomy tokens, enabling seamless cross-chain operations between Horizon and Binance Smart Chain.

All HM tokens will be burned after conversion to the investment system fiat asset of the Horizon network.

Dividends

HM holders receive automatic accruals of 0.5% of all token transactions based on their proportionate share.

Staking

Will be implemented in the system this spring.

Airdrops, Competitions

HM holders will have the opportunity to participate in regular airdrop events, contests, and draws. The quantity of tokens held and the duration of ownership will play a significant role in certain events. Greater token holdings and extended ownership periods enhance the likelihood of receiving favorable bonuses from the project.

Special Privileges

Owners of HM tokens will be granted special privileges when utilizing ecosystem tools. The duration of engagement with the project will unveil additional privileges and opportunities for token holders to explore.

Exclusive Access to the First NFTs on Horizon



HM token owners will have exclusive access to acquire the initial algorithmic NFTs on the Horizon network under advantageous terms or receive them as special gifts. The first limited collection is anticipated to be unveiled this spring, featuring only a limited number of collections.

Equity Interest Exchange Opportunity

Participants have the opportunity to convert Horizon's system fiat assets into shares of an international holding entity, scheduled for establishment in the latter half of 2024. This entity is set to consolidate all projects, technologies, and assets under its purview. To qualify for this exchange privilege, individuals must maintain possession of an investment asset for no less than six months.

Tokenomics



Token Symbol:	HM
Name	Horizon Marketing
Total supply	440 000
Presale	234 000
Liquidity (lock)	154 480
Team (vesting)	52 520
Circulating Supply:	about 440 000 (liquidity tokens include)
Presale price:	535/bnb
Listing price:	400/bnb
Smart Contract address:	0xB470D3Bc05f88022bd151346591D51Ac12b1EeB6
Contract type:	BEP20
Tax to liquidity	0.5%
Tax to dividends for all holders	0.5%
Marketing tax	0.5%
Audit	Interfi Blocksafu SAFU  Cyberscope KYC  DOXX

Allocations

Category	Token Allocations and Sales Valuations				Vesting (d)
	Allocation %	Tokens (HM)	Sale Price (HM/bnb)	Total Raised (bnb)	
Team Sale	4,55	20 000	535	37,5	
Private Sale	48,65	214 000	535	400	
Liquidity pool DEX	19,2	84 480			
Liquidity pool CEXs	15,9	70 000			
Team*	11,7	52 520			0-15-30-60-90
Total Supply	100%	440 000		437,5	

* The allocation of team funds is reserved solely for marketing purposes, such as airdrops/competition rewards payments, and partial compensation for influencers.

Team vesting

	Period* (days)	Sum (HM)	Note
		12 520	
	15	10 000	Airdrop & Rewards
	30	10 000	Marketing
	60	10 000	Holder Rewards**
	90	10 000	
Total:	195	52 520	

* The first period starts from the DEX launch date with subsequent periods initiating from the conclusion date of the preceding period.

** Payouts to holders who bought HM at presale and in the first 2 weeks after Launch and have not sold in 90 days.

Distribution of funds:

Category	Distribution of funds raised		
	Allocation %	Expenses (bnb)	Explanatory note
Pre-Launch Marketing	3,88	17	AMAs, ads, articles, awards, etc.
Liquidity pool DEX	25,6	112	
Liquidity pool CEX	9,72	42,5	
Trade marketing*	18,3	80	2024 year round in accordance with the approved marketing plan
Offline activities	13,7	60	
Online marketing**	18,3	80	
Team***	10,5	46	Marketing team compensation
Total Supply	100%	437,5	

Both marketing and team funds are restricted to the extent of revenue procured. The core funds are strictly prohibited from expenditure.

* Fund replenishment in the amount of 30% of all income from token turnover

** Replenishment in the amount of 50% of all revenues from token turnover

*** Replenishment in the amount of 20% of all revenues from token turnover and 10% of other project revenues

Targeted marketing in 2024

The marketing strategy is focused on enhancing the main product line within the ecosystem, elevating their status and driving demand. The campaign aims to achieve the following objectives:

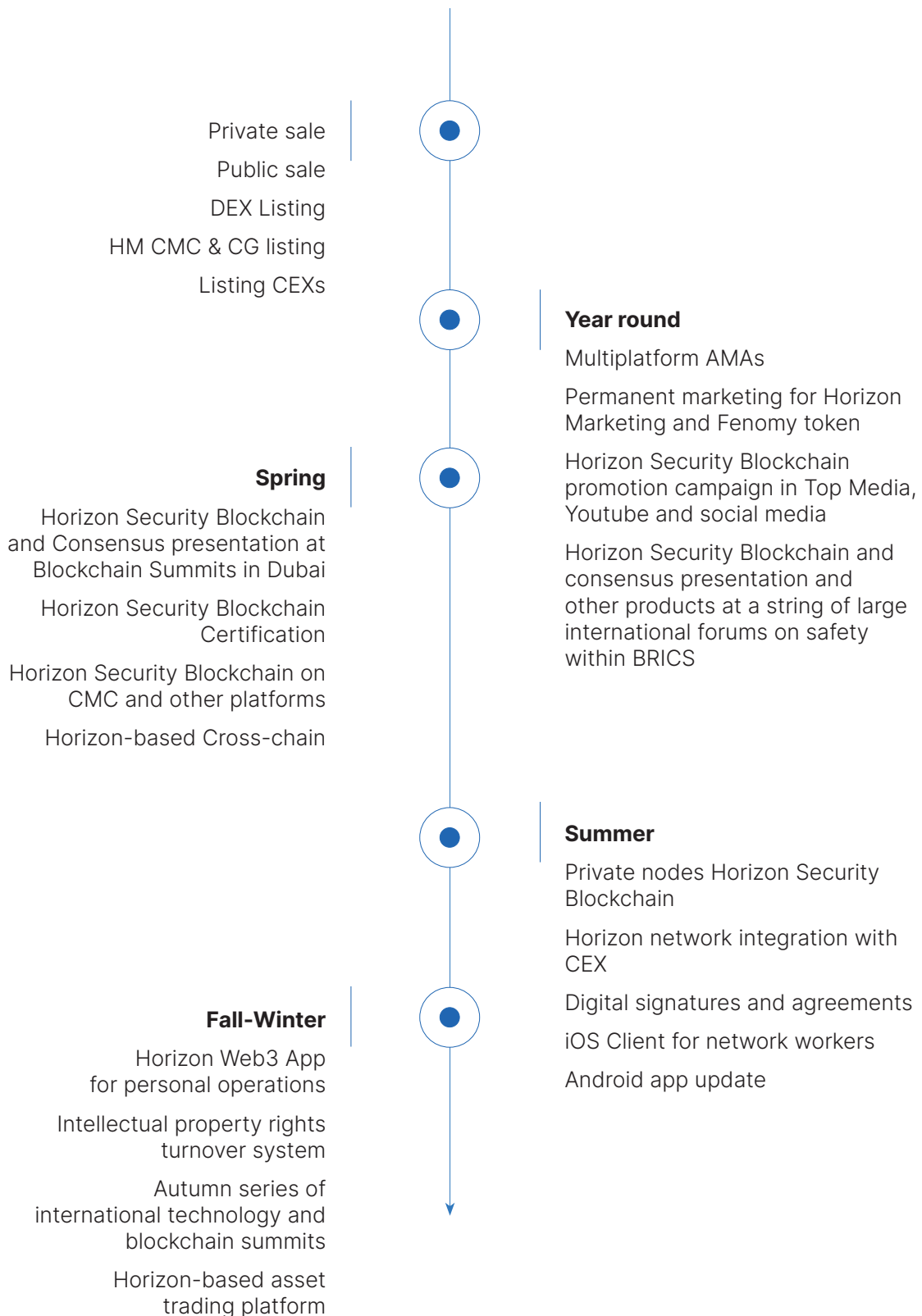
1. Introduce and promote Horizon, L0-L1 Horizon Security Blockchain, Horizon Consensus, and associated products.
2. Form partnerships and integrate Horizon with partner projects.
3. Increase the number of Horizon network participants and transactions through the rising popularity of ecosystem applications utilizing Horizon.
4. Develop public platforms for the project, expanding the social media audience.
5. Maintain a consistent trade turnover of HM and Fenomy tokens.
6. Cultivate investor interest in making direct investments in Horizon and its affiliated projects.

Marketing strategy	Explanatory notes
Articles about Horizon in high-ranking popular media with output to the main page	Description of the system and technologies, implementation experiences, use cases, revenue generation opportunities, and interviews with industry experts are all components of the comprehensive documentation.
Technical articles on Horizon Security Blockchain and Horizon Consensus are utilized in diverse domains, particularly in the implementation of comprehensive security measures.	Professional communities are engaged through specialized forums, publications in industry-specific media, and expert platforms to foster knowledge sharing and collaboration.
Video and audio content	Videos about Horizon are created for video platforms, promotional purposes, and participation in podcasts and broadcasts featuring reputable industry figures.
Regular AMAs	Conduct on company websites or partner platforms.

Offline activities	<ul style="list-style-type: none"> • Involvement in global security forums • Keynote speaking engagements at major blockchain and fintech forums and conferences in the UAE, Saudi Arabia, and across Asia • Collaboration with scientific and educational initiatives • Attendance at invitation only events
Trade marketing	<ul style="list-style-type: none"> • Measures aimed at stabilizing the trade turnover of HM and Fenomy token on DEX and CEX • Using the Fenomy router to automatically synchronize exchange rates on DEX&CEX
Horizon security audit	Independent Horizon Security Audit
Hakathon	An independent public campaign utilizing mainstream media will be conducted in multiple phases over the course of the year, with collaboration from educational institutions and a team of experts. Cash prizes will be awarded for various accomplishments.
Adding Horizon Blockchain to aggregators and directories	CMC listing and community, CG, etc
Development of public documentation	High-quality documentation is meticulously curated, with regular postings on a dedicated knowledge base, accompanied by strategic promotions of each article in mainstream media outlets.
CEX listing	PR campaign + use of exchange marketing package
Conduct comprehensive mini campaigns around the company's achievements	<p>Comprehensive support campaigns are implemented for each significant project milestone, including:</p> <ul style="list-style-type: none"> • Launch of Horizon-based cross-chain functionality • Integration of Horizon network with centralized exchanges (CEX) • Deployment of private nodes within the Horizon security Blockchain • Introduction of the Horizon Web3 App for personal transactions • Implementation of a Horizon-based asset trading platform • Development of digital signature and agreement solutions • Establishment of an intellectual property rights turnover system • iOS client network participants • Update of the Android App • Acquisition of patents for proprietary technologies

<p>Development of social media networks, forum topics and threads</p>	<p>Ongoing campaign to attract new users to the project's social media, as well as individual topics on popular forums to expand outreach and user engagement.</p>
<p>Independent marketing for ecosystem applications that utilize Horizon</p>	<ul style="list-style-type: none"> • Territory System for overseeing security events, incidents, facilities, and perimeters • Development of a system to regulate the exchange and circulation of intellectual property rights. • Collaboration on joint projects with company partners in Brazil and Chile
<p>Motivational measures</p>	<ul style="list-style-type: none"> • Partner Program • Conducting contests and prize draws • Recognition of activity through Awards • Horizon Algorithmic NFTs

Roadmap



Team

Our company is legally organized as an LLC, incorporated in 2019.

The team initially comprised six members at the project's inception. Over time, as new individuals joined, the team expanded and continues to grow.



Currently, our company comprises 25 full-time and outsourced specialists from around the globe. The project has an excess of 50 full-time testers.

Numerous organizations and individuals worldwide are actively representing our project. An established ambassador program facilitates contributions from anyone interested in supporting the initiative.

In addition to our core team, our partners actively leverage the ecosystem for the advancement of their respective initiatives.

- Senior Android Developer
- Middle Android Developer
- iOS Team
- Senior React.js/Node.js Developer
- Middle React.js Developer
- Middle Python Developer
- Senior Backend Developers
- Senior Blockchain Developer
- Senior Devops
- Frontend Developers
- UI/UX
- System Administrator's
- Database architect
- Team Leaders
- Marketing team
- COO
- CEO
- Project founders

Contacts

website: ankhorizon.com

website: fenomy.com/i/investor

Terra: territory.center/2222

CMC: coinmarketcap.com/community/profile/FenomySystem/

telegram: t.me/horizonsecurity

telegram: t.me/fenomy_community

telegram (DM): [@fenomy_support](https://t.me/@fenomy_support)

Official Telegram Bot: [@fenomy_bot](https://t.me/@fenomy_bot)

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